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Human Communication In Society (4th Edition)



Synopsis

NOTE: You are purchasing a standalone product; MyCommunicationLab® does not come packaged with this content. If you would like to purchase both the physical text and MyCommunicationLab search for 0134126920 / 9780134126920 *Human Communication in Society* plus MyCommunicationLab for Introduction to Communication Access Card Package, 4/e, which contains: 0133754006 / 9780133754001 *Human Communication in Society*, 4/e 0133882942 / 9780133882940 MyCommunicationLab for Introduction to Communication Access Card MyCommunicationLab should only be purchased when required by an instructor. A Comprehensive Look at Human Interaction *Human Communication in Society* takes an enhanced look at the relationship between humans and their societies through a contemporary critical lens. By examining history and societal structures as a means to assess modes of human communication, the text helps readers to understand the theory and context of the way people interact. The Fourth Edition uses new examples, illustrations, and pedagogical materials to highlight the importance of understanding multiple perceptions when studying communication. By addressing vital forms of communication such as listening, responding, verbal/non-verbal communication, and perception, *Human Communication in Society* addresses the subject of interpersonal interaction from a holistic standpoint. Also available with MyCommunicationLab MyCommunicationLab for the Introduction to Communication course extends learning online, engaging students and improving results. Media resources with assignments bring concepts to life, and offer students opportunities to practice applying what they've learned. And MediaShare offers an easy, mobile way for students and instructors to interact and engage with speeches, visual aids, group projects, and other files. Please note: this version of MyCommunicationLab does not include an eText. *Human Communication in Society*, Fourth Edition is also available via REVEL[™], an immersive learning experience designed for the way today's students read, think, and learn.

Book Information

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Customer Reviews

Very disappointed with features. I have to read this book for a class and I have dyslexia and can't comprehend things when I read, so I rented this book off of so I can use my computer to read this book to me so I can do the best I can because this book is new and I can't get it on audiobook. I was able to get through chapters one and two, then half way through chapter three I was unable to have my computer to read to me anymore which I find outrageous because I spent the money for that specific purpose. I am very disappointed with this and will not likely rent another text book in the future.

Very broad in its scope, deep in its approach, this text does a great job of providing the role of communication in our society. It does fall a little short in the ever changing field of modern social media

Just what I needed for my class and great price

Had to get it for class. Had really great examples in there. Pictures and scenarios were very modern which helps to clarify situations and definitions.

This is a great informative book, great chapters and the key terms for each chapter is clear.

Worth the money to buy or rent, the book is very informative and thorough.

I Received the wrong book, it's not even the same subject....Returning.

If one wants to be riddled with lessons in liberalism here in the United States of America, I would recommend this book~for it is absolutely a worthless piece of junk that is filled with subtle ideas at how unjust "society" is here in the United States of America. This textbook basically demonizes individual success in whichever field one specializes in, that "they" are the group that sets normative

values thus treats the other minorities with disrespect. For an example, it uses countless of "case studies" only when it suits the agenda of the author(s), yet dismisses "case studies" when it does not fit the agenda of the author---in this case, is actually subtly introducing topics of Socialism to its readers. It is by far, a masterpiece of absolute junk that is veiled under the phrase, "Human Communications in Society." I am a "minority" immigrant to this nation (United States) actually, and none of what this textbook implies, regarding ethnic minorities, impacts my quality of life. Another example. The word "Oriental" is demeaning for Asians, so this textbook claims~and they actually give a whole section in the book. I, as an "Oriental," find the word not demeaning but actually find the connotative meaning generated via my frontal cortex, to be delightful in nature. A word of advice to its authors? Stick with Communications and leave Politics out of the textbooks, but I do applaud you at trying to influence your readers with what we call, in Psychology, the "foot in the door phenomenon," where standards of ethics and values of success are perverted into your views of Venezuelan Ideologies---otherwise known as Socialism.

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